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Dear Ladies and Gentlemen,

last year, global superstars Bryan Adams, Sting and Simply Red performed concerts in the Schladming-Dachstein region of Austria. This year, the winter season will open on Saturday 6 December with a performance by the famous boy band, the Backstreet Boys. Read more in the press release below:

Backstreet Boys open the winter season in Schladming-Dachstein

Chart-topping global pop icons will be bringing their hits to the Austrian Alps for an unforgettable Ski-Opening in December

(July 04, 2025, Schladming, Austria) - The Schladming-Dachstein region is kicking off this year's winter season with an international top act, once again establishing itself as a premier event destination for thousands of fans. After previous performances by artists such as Bryan Adams, Sting and Simply Red in 2024, as well as Robbie Williams in 2023, this year will see the world-famous Backstreet Boys take to the stage in Schladming, marking a true highlight.

The legendary boy band, renowned for their chart-topping hits and high-energy performances, will be performing exclusively on Saturday 6 December, bringing their iconic sound to the heart of the Alps. Fans can look forward to hearing timeless hits such as 'I Want It That Way' and 'Everybody (Backstreet's Back)', as well as newer songs from their reunion and comeback albums. The Backstreet Boys' appearance at the Schladming-Dachstein Ski Opening 2025 promises an unforgettable experience for both music lovers and winter sports enthusiasts. With over 130 million records sold, the Backstreet Boys remain one of the most successful pop groups in music history.

The Schladming-Dachstein holiday region — home to the four-mountain ski area comprising Hauser Kaibling, Planai, Hochwurzen and Reiteralm — and the international concert promoter Klaus Leutgeb are once again set to deliver a legendary Ski-Opening in the Austrian Alps. Guests in the Schladming-Dachstein holiday region can enjoy over 230 kilometres of perfectly groomed slopes across nine mountains. This is complemented by 77 state-of-the-art cable cars and ski lifts, as well as over 100 ski huts. At the heart of it all lies the Schladming 4-Mountain Ski Area, the largest connected ski area in the region and offering 123 kilometres of uninterrupted skiing pleasure.

Special packages including tickets and accommodation in the region are available directly from Schladming-Dachstein: [www.schladming-dachstein.at/skiopening](http://www.schladming-dachstein.at/skiopening)

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The world-famous Backstreet Boys will open the ski season in the Schladming-Dachstein region on December 6th.

Click here to download pictures: [www.pressefach.info/schladming-dachstein](http://www.pressefach.info/schladming-dachstein)

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