
****🥁🥁 The Drumbeat Returns - and It's Louder Than Ever!****

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We're turning up the volume for the ****31st Golden Drum Festival****, and trust us — you'll want to be front row.

This October, the Adriatic coast will once again pulse with ****bold ideas, fearless voices, and boundary-pushing creativity****. And to kick things off, we're unveiling the first powerhouse speakers who are ready to shake things up in Portorož.

Mark your calendar from ****13 to 14 October**** — the creative celebration of the year awaits. Eye. Sea. You.

🥁🥁 ****Delegate passes are available now****](<https://ezdgq.r.sp1-brevo.net/mk/cl/f/sh/1t6Af4OiGsDg0Ys6GB4DwMI37YgdGC/YHuXY5s1D7eS>)

Let's make creative history — together.

[/ / / Book your spot / / /](<https://ezdgq.r.sp1-brevo.net/mk/cl/f/sh/1t6Af4OiGsE8LH4WeXA96cLsVNfMyG/JT3YKUvf9HCq>)

🥁🥁 Brace yourselves — Snask is about to blow up the Golden Drum!

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Get ready — Freddie Öst and Erik Kockum from Stockholm's legendary Snask are taking over Tuesday!

Want to shake up the status quo and create work that stops people in their tracks? Freddie and Erik will drop serious branding wisdom wrapped in jaw-dropping visuals and a vibe louder and pinker than ever.

[****Make Enemies & Gain Fans – the importance of branding in a digital era****](https://ezdgq.r.sp1-brevo.net/mk/cl/f/sh/1t6Af4OiGsEafzGx2tG4GsPhtCe6gK/aaDAPn7Ee_C)******isn't just a talk — it's a creative revolution. Don't miss it!**

[****Freddie Öst****](<https://ezdgq.r.sp1-brevo.net/mk/cl/f/sh/1t6Af4OiGsFVLPfnpbRubOXMeqba6S/MtRGFV6WJutE>) is the fearless brand designer and co-founder of Snask who's rewriting the rules with bold, eye-popping designs that break all the boring old conventions. Think of him as the creative renegade you didn't know you needed — championing self-expression, pushing the envelope, and serving up projects that scream bold and real.

[****Erik Kockum****](<https://ezdgq.r.sp1-brevo.net/mk/cl/f/sh/1t6Af4OiGsFxxg7sEDxXplebC2faJoW/s4PJ6ls0PWRr>)******is a Rockstar drummer turned film director, storyteller extraordinaire, and all-around creative powerhouse. When Erik takes the stage, expect**

humour, wild stories, and a masterclass on making creativity fun and fearless. He’s worked with everyone from banks to bands like The Hives and Viagra Boys — talk about range!

Together, Freddie and Erik bring the magic of Snask — a band of misfit geniuses who are brave, bold, and unapologetically disruptive. Their talk****will dive deep into crafting unforgettable branding, pushing clients beyond limits, and creating digital-age designs that pop — all wrapped up in their signature “stay-pink” larger-than-life style.

[/ / / Read more / / /](https://ezdgq.r.sp1-brevo.net/mk/cl/f/sh/1t6Af4OiGsF30hTNRFLzR8TXH1cqOO/28oTQkPA-B-o)

☐☐ Mic’d up Jury: Nurlan Satarov Shares a Peek Behind the Jury Table

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What happens when a Creative Director from Kazakhstan grabs the mic? In the latest Mic’d up Jury episode, we step inside the virtual jury room with [**Nurlan Satarov**](https://ezdgq.r.sp1-brevo.net/mk/cl/f/sh/1t6Af4OiGsHKgGTVp1pbGQmgC8WWwi/WC58A02VARXd)**, Creative Director at Cheil Worldwide.**

As a member of this year’s **Craft Jury**, Nurlan reveals:

- what excites him most about this year’s Golden Drum,
- which campaign he considers a true **creative masterpiece,**
- and yes, he also tackles a few unexpected questions.

☐☐ Tune in and get inspired by one of this year’s sharpest creative minds.

[/ / / Check out the video / / /](https://ezdgq.r.sp1-brevo.net/mk/cl/f/sh/1t6Af4OiGsHn0yfvnNvWQgqVZxVGem/x8Y_mklIDESmo)

****Slovenska oglaševalska zbornica (SOZ)****

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